



# Child-friendly Ötztal – Boredom is completely unknown

**In Oetz and the entire Ötztal valley children are treated like little kings and queens. The supervised activity program at WIDI's Kids Club, the brand-new Kids Park adventure playground and the Area 47 outdoor park promise really cool and exciting mountain holidays for the youngest guests.**

One thing is for sure right from the minute you arrive: nature has much more to offer than any computer game – welcome to Ötztal's child activity program at WIDI's Kids Club! Outdoor adventures are scheduled every day – like mountain gondola rides, adventurous activities, climbing, rafting, water park games, forest exploration, riding farms, geocaching treasure hunts, BBQs at the open campfire and a lot more. Boredom is unknown!

## **WIDI Kids Club in Oetz**

Every week Widi, the mountain sheep and mascot of WIDI's Kids Club, takes the children into the forest. This is where Widi's friend, Willi the Wood Goblin, lives. Johanna, one of the childcare professionals, talks about the magical creature in a whisper: "During the day Willi is hiding behind the rocks. He loves it when children come to play. But when they are too loud and boisterous and scare away the animals, he gets frightened." It is so quiet that you could hear a leaf fall. But when the children learn that their mission for the day is to find Willi Goblin's lost hat in the forest, they get all thrilled and run off. It doesn't take long for them to find the hat: it is filled to the brimming with sweets! With all the noise Willi the Wood Goblin has already hide in a secret spot, between the rock slabs. Shortly afterwards some of the kids embark on building a forest marble run. To build a really long marble run you need lots of material and a good construction crew. The kids set out to collect twigs, pinecones, stones and moss, which they need to lift curves and fill in gaps. The giant wooden ball runs smoothly from start to end, and the kids get all excited about their new game. Depending on their enthusiasm and phantasy, this unique forest marble run can be enlarged and extended to their hearts' content.

## **Kids Park**

The mountains are high within the Ötztal, the playgrounds are huge as well. Next to the Oetz outdoor pool you find the new Kids Park. With over 5000 square meters the KIDS PARK is one



of Tirol's largest playgrounds and the Ötztal's largest one with free admission. What's best, it's freely accessible to everyone. The play area focuses on the valley's mining history – "On the tracks of the miners". The little explorers climb an old shaft tower, zoom down the tunnel slide, balance across a wobbly wooden beam or pan for gold in a large sandbox. All play structures at the Mine Playground were custom-made from solid, weather-proof locust wood. Children will soon leave behind their smart phone, computer game or TV as the action-packed activities in the Ötztal are much more exciting. After a short hike from the top station of the Hochoetz mountain gondola to the nearby summit cross and vista point, the kids proudly enter their names into the logbook. The valley lies some 1,200 meters below them. Mountain holidays are so cool!

### **Professional child supervision included**

WIDI Kids Club in Oetz offers a varied summer activity program for children over 3 years from Monday to Friday. WIDI, the funny little mountain ram, is the lovely mascot of action-filled family highlights in the Ötztal. The activity program is free of charge for all children who stay with their parents at one of the WIDI Kids Club partner accommodations (bus transfers, adventure activities, rafting, etc. not included). The kids can join the exciting week program only on single days or for the whole week. The professional child care team guided by Johanna, takes children on fun-filled adventures amid nature, on water and in the mountains. Both action and recreational elements are of utmost importance. There are several age groups which organize a made to measure program for the young explorers. There is nothing more annoying than boredom – we promise an unforgettable action week far away from computer games and TV sets.

### **Non-stop attractions**

Be it a supervised child activity program, swimming pleasures at Piburger See – one of Tirol's warmest lakes, guided Nature Park hikes for families, themed trails at "Zauberwald Sautens" magic forest, geocaching treasure hunting tours, forest routes or animal trekking tours at "Reiterhof Stufenreich", the Ötztal makes a true holiday paradise for kids and their parents. The Fun Park in Huben near Längenfeld, covering 4,600 square meters, boasts a kids' wonderland including giant swing, slack lines, trampoline, small climbing wall, cableway, sand pit and huge inflatable slides. Umhausen's Ötzi Village provides visitors an insight into the daily work and life in the Neolithic Age some 5,000 years ago. Every Wednesday in July and August, children between 5 and 14 years can make a journey back in time to the Stone Age. In August



a three-day Kids Camp is scheduled as well. At the entrance to the Ötztal you find the world's biggest outdoor adventure playground: "Area 47" covers 7,000 square meters, offering a huge swimming lake with sunbathing lawn and five outstanding giant slides. Action sport fans are recommended to try rafting or canyoning. Mountain aficionados are guided to the valley's glacier fields nestling in the foothills of mighty peaks higher than 3,000 meters. Panoramic mountain gondola rides with the Alps' most modern lifts promise new insights from a bird's eye view. Vertical adventures await you in the countless climbing gardens and on via ferrata tours. To cut a long story short: the Ötztal offers such a superb blend of mountains and valleys, action and relaxation that even the laziest kids in the world will become real outdoor fans.

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