



Hochoetz Ski Region: A Winter Paradise for Families

Immense innovative power, absolute snow reliability and unbeatable deals make the Hochoetz Ski Region a true winter sport heaven for families. In the coming 2016/17 season, the new Ochsengarten Mountain Gondola marks a highly successful upcycling project.

Some 80 kilometers of perfectly groomed ski runs between 1400 and 2300 meters above sea level await you in the two partner ski areas of Hochoetz and Kühtai. 24 top modern mountain lifts accessible from Oetz and Ochsengarten promise unlimited skiing without lift lines. In perfect tune with the dynamic history of success, the responsible managers of the Hochoetz Ski Region made a heavenly deal: the only 18-year young Giggijoch Gondola from Sölden replaces a much older lift in the lower Ötztal Valley. The "new" Ochsengarten Gondola is an attractive feeder lift and additional highlight. 60 eight-person cabins whisk 2520 persons per hour up to the top.

Highly comfortable skiing fun

Also the two new and extended terminal buildings represent a real quality boost initiated by the Lift Company within the whole ski area. The base station in Haiming's hamlet of Ochsengarten offers an elevator with absolute barrier-free access and sanitary facilities suitable for disabled persons. Through the much larger cash desk hall skiers reach the covered access area of the new mountain gondola. Once on top at 2022 m, the terminal was extended towards the valley by adding also a quieter in-



ground engine. Expert skiers appreciate the Wetterkreuzbahn lift, offering superb skiing terrain off the beaten tracks, or the demanding ski trail leading down from Mohrenkopf top station. Families prefer the well-loved Kühtaile route and its panoramic 3-seater chair lift. Another vantage point not to be missed is the "Zugspitzblick" viewing platform. Additionally, the Hochoetz Ski Region is equipped with 89 state-of-the-art snow guns and snow-making devices which guarantee enough snow all winter long.

Happy kids

Families feel at ease in Hochoetz from the minute they arrive, also thanks to a high level of personal service and infrastructures made to measure for kids. Specialist ski schools take care of the youngest winter sport aficionados. At the lovely Kids Land they get in contact with snow probably for the very first time. A certified team looks after the kids in the professional kindergarten all day long (9.00 am – 4.00 pm). All little guests staying at one of the WIDI partner lodgings enjoy the service for free. Older children will have endless fun at the Wild Animal Trail that gives an insight into the forest habitat in a playful way while WIDI, the lovely family mascot, can give plenty of useful skiing tips and advice to ambitious little skiers. Several stations, opened in summer 2016, belonging to the WIDIVERSUMS HOCHOETZ are available also in winter and just perfect for a worthwhile rest stop. Ski school kids get together at the kids restaurant and enjoy a fine lunch meal together with their new friends.

Varied Top Events crown a fantastic winter in Hochoetz. Loads of music, spectacular sports performances, top-notch culinary delights and many adventurous highlights for children:

My Winter Start, 16. – 18.12.2016



The new season is kicked off with attractive offers and package deals. During the promotional period you can ski 2 days and pay only for one.

Happy Family Weeks (17. – 24.12.2016, 07. – 28.01., 18.03. – 01.04.2017)

For stays from 7+ nights in the holiday villages of Haiming-Ochsengarten, Sautens and Oetz all young guests receive a skipass and a 5-day kids' ski course or supervision at the kindergarten for free. An entertaining side program incl. family theater plays and ski races is scheduled as well.

Mountain New Year's Eve in Hochoetz, 31.12.2016

Varied New Year's Eve specialties, music and dance featuring "Die Ötztaler", a breathtaking paraglide show and fabulous fireworks sign the turn of the year. Young guests can join the kids activity program incl. lead pouring, doing crafts and many more fun-filled attractions.

Magic Moon – Night Ski Show, 08.02. and 08.03.2017

The local snow sport instructors show their artistic skills in splendid ski shows – accompanied by miraculous fire and pyrotechnical show acts, an LED light performance, thrilling freestyle and skidoo action, paragliding shows and huge fireworks.

Media Contact:



Ötztal Tourismus

Sarah Ennemoser

sarah.ennemoser@oetztal.com

T +43 (0) 57200 217 F +43 (0) 57200 201

Information and Booking:

Ötztal Tourismus

Gemeindestraße 4

6450 Sölden, Austria

T +43 (0) 57200 200

info@soelden.com www.soelden.com

Photos (printable quality) and more texts at <http://presse.oetztal.com>